



## **Mount Street promotes Serenity Morley to Global Chief Operating Officer**

**London – 25 March 2024** - Mount Street Group ('Mount Street'), a leading global third-party loan servicing and credit asset management firm, is pleased to announce the promotion of Serenity Morley to the newly created role of Global Chief Operating Officer.

In her new role, Serenity will be instrumental in ensuring continuity and cohesion across the firm on a global level, strengthening Mount Street's international offering using its proprietary technology, CreditHub. This cutting-edge technology, CreditHub, is a market-leading solution that provides clients with real-time data, analysis and unique insights essential to effectively manage their portfolios.

Serenity will be responsible for coordinating the business' overall growth strategy across the 11 offices and seeking to develop new business opportunities across all areas of loan servicing and asset management. With a wealth of business acumen and deep-rooted relationships, Serenity will continue to cross-sell the global brand while supporting the company's day-to-day vision.

Serenity has over 20 years' worth of experience in the financial services sector - the last seven of which have been at Mount Street - including leading a ten-year strategic agreement with Aviva Investors for asset servicing arrangements for its Real Assets business, totaling £50 billion AUM. As Head of Loan Servicing at Mount Street, she has been responsible for the company's EMEA Credit Servicing group in Europe and Asia for the past three years.

**Paul Lloyd, Co-Founder and Chief Executive Officer at Mount Street, commented:** "It is testament to the strength of the business that we are able to promote from within. Serenity has been integral in building the current platform, ensuring our strategies are delivered with precision and bringing globalisation to our service offering, which is critical for growing our existing client partnerships and developing new ones. Serenity's expertise, integrity and in-depth knowledge of the business will be vital in maintaining the business' continued growth trajectory in an exciting and growing space."

**Serenity Morley added:** "My transition to Global COO comes at an exciting time for Mount Street as we look to build on the success we've achieved in Europe. I am thrilled to have the opportunity to continue growing my career in such an exciting and forward-thinking company."

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**About Mount Street Group**

Mount Street is a leading global third-party loan servicing and credit asset management firm with approximately €150 billion of assets under management. Mount Street is recognised as a leading real estate loan servicer and among the fastest-growing companies in Europe. Leveraging its proprietary technology and a global presence across 11 offices in key financial centers worldwide, Mount Street has built an international team of seasoned banking, real estate, infrastructure, shipping, and technology professionals to assist institutional investors in capturing value across the lifecycle of their credit and other investments.

To learn more about Mount Street Group, visit [mountstreet.com](http://mountstreet.com)